



## 75/25 Downtown Milford Façade Improvement Program Proposal Evaluation Form

Project Location: \_\_\_\_\_

Applicant(s) Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Date Evaluated: \_\_\_\_\_

Proposals will be evaluated on “best value” based on the evaluation criteria as stated below. A 1000-point scale will be used to create the final evaluation recommendation. When assessing points, utilize a 1-10 scale which will then be multiplied by the weight assigned.

Points	Guidance
10	Couldn't imagine a better response
9-8	Excellent, insightful response
7-6	More than adequate response
5-4	Adequate response, no special insights
3-2	Inadequate response
1-0	Totally inadequate response
0	No response given

Factor	Weight
Impact of Façade on streetscape-length of frontage on public way(s) and square footage of frontage to be improved. Included in this factor will be the extent of approved exterior improvements as a factor of overall façade size	25%
Private investment, or investments by abutters or others to be leveraged by façade grant funds.	15%
The extent to which the façade improvements maintain the character and spirit of the downtown business district and comply with down town façade guidelines.	20%
The extent that the premises currently comply with and upon completion will continue to comply with local building codes and zoning requirements and the principles and guidelines of the Program.	20%
The extent that the façade improvements are compatible with the existing downtown, and help to create a uniform and coordinated streetscape that is both attractive and functional.	20%

## Evaluation

Criteria	Possible Points	Points Awarded	Multiplier (Based upon weight)	Total Points
1. Impact of Façade on streetscape-length of frontage on public way(s) and square footage of frontage to be improved. Included in this factor will be the extent of approved exterior improvements as a factor of overall façade size	0-10		25	
2. Private investment, or investments by abutters or others to be leveraged by façade grant funds.	0-10		15	

3. The extent to which the façade improvements maintain the character and spirit of the downtown business district and comply with down town façade guidelines.	0-10		20	
4. The extent that the premises currently comply with and upon completion will continue to comply with local building codes and zoning requirements and the principles and guidelines of the Program.	0-10		20	
5. The extent that the façade improvements are compatible with the existing downtown, and help to create a uniform and coordinated streetscape that is both attractive and functional.	0-10		20	
<b>TOTAL SCORE:</b>				

Reviewer Name: \_\_\_\_\_ Title: \_\_\_\_\_

### Reviewer Notes

Use this sheet to record any notes while you read and evaluate proposals. All notes become part of the XX's procurement history file.