

PTAC Minutes
Town Hall, Rm 14
6/7/17, 6:40pm

- In Attendance: Michael Soares, George Clemens, Brian Long, Scott Crisafulli, Michelle Zale
 - Motion to approve minutes made by Mike. Brian 2nd. Unanimous
 - Public Participation: none to report
 - Ridership
 - Formal request to MWRTA for ridership #'s to similar routes
 - Scott has seen students at HS waiting at bus stop
 - Analyzing #'s – inconsistencies in past months to now
 - #'s given from Daniel starting April and May. #'s from Carl prior to April
 - Scott to ask Carl about #'s – request a sit down to go over #'s
 - Why did #'s drop? Such a drastic change in ridershiop
 - Can we see the #'s from other routes?
 - MWRTA is putting us on the spot
- ****If MWRTA can't get their #'s/discrepancies together than we have to bring this to Selectman – need it organized by next meeting
- Scott to discuss discrepancies with Villani tomorrow
 - Mendon Senior Center Update: no update
 - Donated Funds
 - Selectman ok'd \$882 for ½ page ad for Town Crier
 - Contact MWRTA to have them design ad
 - Mike made motion to request that MWRTA develop ½ page ad to run in Town Crier which we have source of funds to run. 2nd by Brian. Unanimous
 - Old Business
 - Printout for Transit Tubes
 - Check with MWRTA about marketing since approved for next year

- Check in with Jeremy Folster about developing commercial for MWRTA to post on MTV
- Request consultant notes from MWRTA
- New Business
 - Dave Scott – committee advised against translated stops. Not consistent
 - Brian made motion to not approve translated stops schedule. 2nd by Michael. Unanimous
 - Invite Diego Low to next meeting to discuss ideas on how to reach the Ecuadorian community
 - Scott will call Sara tomorrow to get advertisement done ASAP
- Next meeting July 19th – Follow up meeting Aug 2nd
- 7:52pm Michelle motion to adjourn meeting. 2nd by Brian. Unanimous

Michelle 8/2/17