

PTAC Minutes

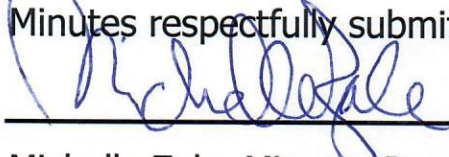
11/30/16, 6:45pm Town Hall Rm 14

- In attendance: Carl Damigella, Sue Clark, George Clemens, Brian Long, Michelle Zale, Scott Crisafulli
- Meeting called to order at 6:45pm.
- Brian motioned to approve minutes from last meeting. George 2nd motion. Unanimous accepted
- Carl Update
 - Passenger Count
 - August: 44, September 414, October 599, November 617 (November's count is as of 11/14/16)
 - Colonial stop would like bus to pull in due to no crosswalk at the stop
 - High School stop not really being used. Need to market to the students. Carl plans on going to HS to talk to the students
 - Add Reliant as a stop. When would this go into effect? Where does the route go from there?...Reagan Rd, cut thru to Highland
 - Route 14 & 6 bus need to be in sync
 - Concern that the Mendon Senior Center riders will have to wait for bus and that the bus may be full
 - Rider complaint that the bus stop at Kohl's is too far from stores. Had to wait an hour for bus
 - Carl says that to the MWRTA, ridership is growing faster than they thought
- Other News
 - MWRTA can give bus to Milford Senior Center. Senior Center would have to pay for and provide a driver
 - The \$250K was to support route 14 bus
 - FinComm questions
 - 1. The budget for the bus included marketing and advertising items of approximately \$1000. Has the MWRTA spent that money? If so, how was it spent?

- 2. Has the MWRTA supplied the Senior Center with an additional bus?
- 3. At what stops and at what times are people getting on and off the bus?
- 4. How many unique individual riders (not rides but riders) are utilizing the service?
- 5. How often is the "dial a ride" part of the service, where someone has a disability and the bus needs to deviate from its route, how often has it been used?
- 6. How well is the bus keeping on schedule?
- MWRTA can't cross town lines
- Mission Springs: If route 6 has someone going back to Milford route 14 has to wait. There is shelter/vestibule there
- Library as stop: could we drop certain times for library stop so as not to interfere with Stacy Middle School
- Hopkinton update: It's in Rick's hands and the town manager of Hopkinton
- Public Outreach
 - Harold Rhodes has offered to donate \$1500 for marketing. Says we could use the money however we see fit
 - Report to Selectman: Scott said they're not asking for a report. Nothing to really report
 - Motion to table report to Selectman by Brian, Scott 2nd, Unanimous vote
- New Business
 - Fransisco Ramos: Scott to call him to see if he wants to continue on the committee. Has not been to last 3 meetings
 - Concern about not enough exposure/marketing of bus. Why are numbers increasing? Is it word of mouth? Bus exposure?
 - Suggested to make magnets of the schedules, mail to residents
 - Flyers of schedule in Town Crier would cost approximately \$2000-3000.
 - Scott will talk with Bill Buckley about Harold's wanting to donate for marketing

- Motion to adjourn by Michelle at 8:17pm, Sue 2nd, Unanimous vote
- Next meeting: 12/28/16 @ 6:30pm, Town Hall Rm 14

Minutes respectfully submitted

A handwritten signature in blue ink, appearing to read "Michelle Zale", written over a horizontal line.

Michelle Zale, Minutes Recorder

1/4/17