

Signed

PTAC Minutes

Town Hall, Rm 14

5/2/18, 6:38pm

- In Attendance: Jen Walsh, George Clemens, Brian Long, Scott Crisafulli, Michelle Zale
 - Absent: Mike Soares, Sue Clark
- Brian motion to approve minutes, Jen 2nd, Unanimous
- **Ridership:** March seemingly a good month. Seems to be some consistency in #'s from Jan 2017-March 2017 and Jan 2018 – March 2018 +/- March 6th – Special Election #'s are good – 59 riders. Town Clerk had been promoting bus for voters.
- **Other Forms of Transportation** - UBER does not want to be contained to in town
- **Outreach:**
 - **Commercial:** Scott and Michelle met with Jeremy Folster (Video Production teacher at HS) and students about commercial – "How to" ride the bus: include map of route, how to use Charlie Card, pay cash – exact change, handicap accessible, bike rack, etc. Film date June 8th, rain date June 7th
 - **Transit Tubes:** to be put in when weather permits; 1 at HS for filming
 - **Continued Public Outreach:** money left in fund to be used for marketing – Scott will check with Town Crier about how much cost to insert schedule/map. Money from the fund to pay for paper – "Copy Center" at school will make copies
- **Old Business:**
 - Rolling Green & Colonial will be added to route again. They'll be back on map during next scheduled revision – as of April 2nd the 2 stops will be stops
 - Benches – Josh (Eagle Scout project) has one slab in at HS
 - Shadowbrook – MWRTA won't pull into Shadowbrook. Would take ~ 7 min. extra. Shadowbrook is being persistent in getting bus there. Should be able to pull off in entrance
 - Flag down Riders: how are they counted in #'s/stop? Scott will contact Dan to find out
- **New Business:**
 - George – contact information: acquired his cell #

- **Public Participation:**

- Rich Morrison
 - When did town meeting approve bus? – May 2016
 - Has FinCom asked to meet since last? – Haven't heard
 - 2017 May-August – CHNA grant – are townspeople aware CHNA grant is gone?
 - What happens if state grant goes away? – Town would have to front monies
 - Can MWRTA give hour by hour ridership? – They have in past – no longer does. Bus has to run regardless of how busy it is
 - Has parking spaces increased since bus started? – Hard to say. Based on #'s probably not
- Rich had taken LYFT around to figure out pricing
- There are places that subsidize rides (town pays a portion of monies)
- Rich has ridden the bus – noted lack of friendliness of driver – also noted a while back driver missed a flag down rider in wheelchair
- Rich addressed possible concern of workers at Hospital – wondering if bus could get to hospital earlier due to shift changes – Jen will email Ed Kelly about need for bus at hospital
- Bothered that we were sold idea of 50k, then it turns into 250k idea
- LYFT is door to door. Also could provide jobs for some local people
- Will bus be at Celebrate Milford? – Scott will email Carl to ask
- 8:15pm Brian motion to adjourn, Jen 2nd, Unanimous
- Next meeting 5/30/18 @ 6:30pm, Town Hall, Rm 14

Minutes respectfully submitted

Michelle Zale

Date

5/30/18